



## THE MANUFACTURERS' AGENTS' ASSOCIATION

of Great Britain and Ireland Incorporated

(A Company Limited by Guarantee) Registered in London: No. 185617

### **BENEFITS OF MEMBERSHIP**

The MAA is the official trade association in the UK and Ireland for professional Sales Agents, for new Agents and for aspiring Agents representing manufacturers (also referred to as Principals).

The benefits of joining are:

- Legal Advice. Members of The MAA receive a free initial legal consultation on new contracts and legal issues relating to Agents with our experienced team of solicitors.
- Advice & Assistance. Our local advisors are professional agents like you. When you become a member, you can benefit from their advice in confidence if you need it.
- Accredited Agent Status. Become an Accredited Agent (T's & C's apply) and further enhance the credibility and professionalism of your agency with this endorsement.
- Details of Commercial Agent Regulations – UK Agency Law – Keep up to date with current legislation ( & Brexit )
- MAA Agent Search – Your details are registered on our Database to ensure fast and accurate matching with Principals looking for Agents on MAA Agent Search. (Ensure your details are always up to date!)
- MAA Benevolent Fund – exists to provide advice, support and financial assistance to those members and dependants of such members in time of need & difficulty.
- MAA online Magazine “Agents News” – sent to all members, containing interesting articles for Agents and details of Principals looking for Agents.
- International association via IUCAB – The MAA is an active member of IUCAB (the Internationally United Commercial Agents and Brokers) which enables Agents throughout Europe, North America & further afield to co-operate and act together for the protection of their rights and interests. Also, becoming part of the international Come-into-Contact Platform gives you truly international exposure. Annual International Delegates Meetings are held every year. Look at their website on [www.iucab.com](http://www.iucab.com)
- Marketing support e.g. use of MAA Logos, free advertising in Agents News – Using the prestigious MAA on your stationery shows Principals and customers that you take your profession seriously. Members may submit small advertisements- for free- relevant to their Agencies including ads for sub-Agents and sale of agency for inclusion in the next available copy of “Agents News”.
- Draft legal contract examples – A model Agency Agreement written by the IUCAB Legal Working Group for you to confirm the existence of an Agency where the Principal does not issue a contract is included in your New Members Pack

- Seminars & Conferences – Are held to help keep you informed and up to date. Details of those in your area are sent to you and are also published in “Agents News”.
- References – We receive enquiries asking whether an Agent is a Member of the MAA, your professional Association. Membership of the MAA confirms your status especially when you become an Accredited Member.
- Discount Schemes – For CRM, Car Leasing, Insurance, Hotel & Car Hire.